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FOR IMMEDIATE RELEASE

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NEW SUNPAK 423PX2 PISTOL GRIP CARBON FIBER TRIPOD CAPTURES THE ACTION

Pistol Grip Carbon Fiber Tripod Captures the Action
with Just a Squeeze and Release

PMA 2010, Anaheim, CA - ToCAD America inc. announces its new Sunpak 423PX2 with a compact pistol grip ball head. This is the world's first such innovation that combines a light weight carbon fiber tripod with an ultra fast acting, instant locking trigger action pistol grip ball head. The Sunpak 423PX2 will be on display at PMA 2010, February 21 – February 23 at the Anaheim Convention Center, **Booth 2258**.

The Sunpak 423PX2 fills the need for a high quality carbon fiber tripod that captures the innovative design of a compact pistol grip ball head making it super fast for capturing any type of action. Unlike a conventional ball head or pan head, the pistol grip ball head simple squeeze and release instant locking trigger action provides high level of speed in camera setup. The pistol grip ball head is made of lightweight aluminum and magnesium for light weight and long life. With a quick release platform, camera setup could not be easier or faster. The platform allows 360 degrees of rotation perfect for video, panning or small adjustments. The pistol grip ball head also rotates 360 degrees and incorporates a cut out skirt to limit movement. With a built-in bubble level, rubber gripping surface and quick acting trigger action, capturing action could not be faster.

The Sunpak 423PX2 carbon fiber tripod is ultra-light and rigid with seven layer carbon fiber construction leg tubes that make it among the lightest, most portable and affordable carbon fiber tripod available. The magnesium chassis incorporates three position leg angle adjusters for providing mid and low-angle grounder adjustment, chassis spirit level and center column tensioning adjustment. In addition, the 423PX2 offers neoprene leg wraps, great for hot and cold weather handling. The flip lever leg locks are quick and easy to use with and without gloves and are tension adjustable with the included wrench. Other combined features of the 423PX2 are a second short, anti-rotation carbon fiber center column for low angle photography, reversible ¼" and 3/8" mounting screw, removable auto retract center column accessory hook and over-size rubber feet with retractable leg spikes.

With a capacity of 5.3 lb, the 423PX2 is ready to support just about any compact digital SLR camera and lens combination.

Catalog number: 620-423-CFT-PX2

Estimated street price: TBA

Available: TBA

Specifications

Weight: 3.4 lb

Load capacity: 5.3 lb

Maximum height: 63.0"/50.7" (center column extended/center column retracted)

Minimum height: 10.5"

Folded length: 25.75"

Chassis material: magnesium

Leg sections: 3

Leg diameter: 0.75"

Leg material: seven layer carbon fiber

Leg lock type: adjustable flip lever

Accessories: 6" center column, case, wrench

Quick release plate: TBA

Warranty: limited lifetime

Product design and specifications subject to change without notice.

For additional product information, images or review samples please contact Nick Cheremsak via email at, ncheremsak@tocad.com or 973-627-9600, ext. 107.

ToCAD America Inc., a subsidiary of Japan's ToCAD Energy Co. Ltd., is the USA distributor for Sunpak digital flash units, digital photo frames, digital projectors, professional studio mono lights, flat panels and continuous light panels, tripods, filters, batteries, USB solar and conventional battery chargers, conversion lenses, adapters and camera accessories. They also market and distribute Hakuba tripods, cases, bags, and camera accessories and Sanyo eneloop, photo lithium and alkaline batteries nationwide through photo and video specialty dealers, catalogs and national chains. In addition to photographic products, ToCAD is a world-class leader in the manufacture of rechargeable Nickel Cadmium, Nickel Metal Hydride and Lithium Ion batteries for digital cameras, medical, military and custom applications.

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