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FOR IMMEDIATE RELEASE

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NEW SUNPAK 423PX CARBON FIBER TRIPOD FOR NEW COMPACT DSLR CAMERAS

Perfect Lightweight Carbon Fiber Tripod for Catching Action Any
Time, Any Place

PMA 2010, Anaheim, CA - ToCAD America inc. announces its new Sunpak 423PX with a four-way pan head. The 423PX combines a lightweight carbon fiber tripod with a four way pan head which is perfect for serious shutter bugs using the latest DSLR cameras. The Sunpak 423PX will be on display at PMA 2010, February 21 – February 23 at the Anaheim Convention Center, **Booth 2258**.

The Sunpak 423PX fills the need for a low cost, high quality carbon fiber tripod that captures all the action with its innovative design and features. The 423PX offers a conventional four way aluminum pan head with quick release plate. The four way pan head is perfect for adjusting for terrain differences without leveling the tripod via leg extension. This means setup and capture is faster, easier and just more fun.

The Sunpak 423PX carbon fiber tripod is ultra-light and rigid with seven layer carbon fiber construction leg tubes that make it among the lightest, most portable and affordable carbon fiber tripod available. The magnesium chassis incorporates three position leg angle adjusters for providing mid and low-angle grounder adjustment, chassis spirit level and center column tensioning adjustment. In addition, the 423PX offers neoprene leg wraps, great for hot and cold weather handling. The flip lever leg locks are quick and easy to use with and without

gloves and are tension adjustable with the included wrench. Other combined features of the 423PX are a second short, anti-rotation carbon fiber center column for low angle photography, reversible 1/4" and 3/8" mounting screw, removable auto retract center column accessory hook and over-size rubber feet with retractable leg spikes.

With a capacity of 5.3 lb, the 423PX is ready to support just about any compact digital SLR camera and lens combination.

Catalog number: 620-423-CFT-PX

Estimated street price: TBA

Available: TBA

Specifications

Weight: 3.35 lb

Load capacity: 5.3 lb

Maximum height: 62.0"/49" (center column extended/center column retracted)

Minimum height: 9.5"

Folded length: 23.25"

Chassis material: magnesium

Leg sections: 3

Leg diameter: 0.75"

Leg material: seven layer carbon fiber

Leg lock type: adjustable flip lever

Accessories: 6" center column, case, wrench

Quick release plate: TBA

Warranty: limited lifetime

Product design and specifications subject to change without notice.

For additional product information, images or review samples please contact Nick Cheremsak via email at, ncheremsak@tocad.com or 973-627-9600, ext. 107.

ToCAD America Inc., a subsidiary of Japan's ToCAD Energy Co. Ltd., is the USA distributor for Sunpak digital flash units, digital photo frames, digital projectors, professional studio mono lights, flat panels and continuous light panels, tripods, filters, batteries, USB solar and conventional battery chargers, conversion lenses, adapters and camera accessories. They also market and distribute Hakuba tripods, cases, bags, and camera accessories and Sanyo eneloop, photo lithium and alkaline batteries nationwide through photo and video specialty dealers, catalogs and national chains. In addition to photographic products, ToCAD is a world-class leader in the manufacture of rechargeable Nickel Cadmium, Nickel Metal Hydride and Lithium Ion batteries for digital cameras, medical, military and custom applications.

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