



TOCAD AMERICA INC.
53 Green Pond Road, Rockaway, NJ 07866
973 627-9600 Fax: 973 664-2438

FOR IMMEDIATE RELEASE

Press Contact: Nick Cheremsak
Phone: 973-627-9600, ext. 107
Email: ncheremsak@tocad.com

NEW SUNPAK HDMI CABLES FOR HIGH SPEED, HIGH RESOLUTION APPLICATIONS

Series 1, Series 2 and Series 3 Cables to Any One's Budget

PMA 2010, Anaheim, CA - ToCAD America Inc. announces its new Sunpak HDMI cable. The new line of HDMI cables will include three series of cables to fit anyone's budget. The new line of Sunpak HDMI cables will be on display at PMA 2010, February 21 – February 23 at the Anaheim Convention Center, **Booth 2258**.

Sunpak Series 1 HDMI to HDMI and HDMI to HDMI Mini (Type C) cable are the industry standard. Series 1 cables include: triple-shielding, gold plated connectors, oxygen free wire, ultra flexible casing, oversize connector grips for the ultimate in digital signal transfer that provides perfect color, clarity and contrast.

Sunpak Series 2 HDMI to HDMI and HDMI to HDMI Mini (Type C) cable are the industry standard. Series 2 cables include: super high speed shielding, plated connectors, oxygen free wire, super flexible casing, oversize connector grips for super high speed digital signal transfer that provides perfect color, clarity and contrast.

Series 3 cables include: high speed shielding, plated connectors, oxygen free wire, flexible casing, oversize connector grips for super high speed digital signal transfer that provides perfect color, clarity and contrast.

All the Sunpak HDMI cables are backed by an unconditional lifetime warranty.

Catalog numbers

Series 1

SER1-HDMI-H-1/2 (0.5 meter)	SER1-HDMI-M-1/2 (0.5 meter)
SER1-HDMI-H-1M (1 meter)	SER1-HDMI-M-1M (1 meter)
SER1-HDMI-H-2M (2 meter)	SER1-HDMI-M-2M (2 meter)
SER1-HDMI-H-4M (4 meter)	SER1-HDMI-M-4M (4 meter)
SER1-HDMI-H-5M (5 meter)	SER1-HDMI-M-5M (5 meter)

Series 2

SER2-HDMI-H-1/2 (0.5 meter)	SER2-HDMI-M-1/2 (0.5 meter)
SER2-HDMI-H-1M (1 meter)	SER2-HDMI-M-1M (1 meter)
SER2-HDMI-H-2M (2 meter)	SER2-HDMI-M-2M (2 meter)
SER2-HDMI-H-4M (4 meter)	SER2-HDMI-M-4M (4 meter)
SER2-HDMI-H-5M (5 meter)	SER2-HDMI-M-5M (5 meter)

Series 3

SER3-HDMI-H-1/2 (0.5 meter)	SER3-HDMI-M-1/2 (0.5 meter)
SER3-HDMI-H-1M (1 meter)	SER3-HDMI-M-1M (1 meter)
SER3-HDMI-H-2M (2 meter)	SER3-HDMI-M-2M (2 meter)
SER3-HDMI-H-4M (4 meter)	SER3-HDMI-M-4M (4 meter)
SER3-HDMI-H-5M (5 meter)	SER3-HDMI-M-5M (5 meter)
SER3-HDMI-H-10 (10 meter)	SER3-HDMI-M-10 (10 meter)

Estimated street prices: TBA

Available: April/May 2010

Product design and specifications subject to change without notice.

For additional product information, images or review samples please contact Nick Cheremsak via email at ncheremsak@tocad.com or 973-627-9600, ext. 107.

ToCAD America Inc., a subsidiary of Japan's ToCAD Energy Co. Ltd., is the USA distributor for Sunpak digital flash units, digital photo frames, digital projectors, professional studio mono lights, flat panels and continuous light panels, tripods, filters, batteries, USB solar and conventional battery chargers, conversion lenses, adapters and camera accessories. They

also market and distribute Hakuba tripods, cases, bags, and camera accessories and Sanyo eneloop, photo lithium and alkaline batteries nationwide through photo and video specialty dealers, catalogs and national chains. In addition to photographic products, ToCAD is a world-class leader in the manufacture of rechargeable Nickel Cadmium, Nickel Metal Hydride and Lithium Ion batteries for digital cameras, medical, military and custom applications.

For more information on ToCAD America Inc. please go to tocad.com.

###