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## **FOR IMMEDIATE RELEASE**

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# NEW SUNPAK iCHARGE PROVIDES 2800MAH OF POWER FOR YOUR APPLE IPHONE

Extend your talk, listen, watch and surf time

**PMA 2010, Anaheim, CA** - ToCAD America inc. announces its new Sunpak iCharge Portable charger for the Apple iPhone. The iCharge is perfect for charging on the go, anytime and anyplace and extending talk time, audio time, video time and internet use. The iCharge will be on display at PMA 2010, February 21 – February 23 at the Anaheim Convention Center, **Booth 2258**.

The Sunpak iCharge portable charger for the iPhone is the perfect way to extend your talk time, use time, anytime. Made especially for the Apple iPhone, it has a high power 2800mAh lithium- ion polymer battery that provides the power you need. With triple the power and triple the charge you will never be low on power again! The fitted battery keeps it compact ready for use anytime. And the protective leatherette cover protects the screen of your phone. The four status lights tell you what your power level is. It also comes with a built-in LED light, detachable strap and USB cable too!

### Features:

- The perfect way to extend your talk time
- Made especially for the Apple iPhone
- High power 2800mAh lithium-ion battery
- Designed just for the iPhone

- Triple the power of your phone's battery
- Removable leatherette cover
- Four power status lights
- Built-in LED flashlight
- Detachable strap
- 3 month no-fault warranty
- 1 year limited warranty.

Catalog number:               IPC-2800

Estimated street price:       \$59.95

Available:                       February 2010

#### Specifications

Size:                               4.96" x 2.67" x .96"

Weight (wo/cover):           4.16 oz

Weight (w/cover):           4.40 oz

Battery:                         2800mAh

Battery type:                 lithium-ion polymer

Compatibility:               Apple iPhone

Standby time:                 587 hours

Audio playback time:       47 hours

Talk time:                     10 hours

Video playback time:       14 hours

Internet use:                 10 hours

Accessories:                 cover, strap, USB cable

Warranty:                     one year, three month no-fault

Product design and specifications subject to change without notice.

For additional product information, images or review samples please contact Nick Cheremsak via email at, [ncheremsak@tocad.com](mailto:ncheremsak@tocad.com) or 973-627-9600, ext. 107.

ToCAD America Inc., a subsidiary of Japan's ToCAD Energy Co. Ltd., is the USA distributor for Sunpak digital flash units, digital photo frames, digital projectors, professional studio mono lights, flat panels and continuous light panels, tripods, filters, batteries, USB solar and conventional battery chargers, conversion lenses, adapters and camera accessories. They also market and distribute Hakuba tripods, cases, bags, and camera accessories and Sanyo eneloop, photo lithium and alkaline batteries nationwide through photo and video specialty dealers, catalogs and national chains. In addition to photographic products, ToCAD is a world-class leader in the manufacture of rechargeable Nickel Cadmium, Nickel Metal Hydride and Lithium Ion batteries for digital cameras, medical, military and custom applications.

For more information on ToCAD America Inc. please go to [tocad.com](http://tocad.com).

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