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FOR IMMEDIATE RELEASE

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NEW SUNPAK SD CARD READERS SUPER SMALL SUPER FAST

Transfer Images, Files and Anything Anytime From an SD Card

PMA 2010, Anaheim, CA - ToCAD America inc. announces its new Sunpak SD card readers in black and blue versions with fast USB 2.0 transfer rates. The SD card readers are perfect for transferring images, files, music, videos or any types of digital files. The SD card readers will be on display at PMA 2010, February 21 – February 23 at the Anaheim Convention Center, **Booth 2258**.

The Sunpak SD Card Readers are the perfect accessory to anyone's computer needs. The ultra slim design is perfect to fit in your pocket or purse for use anytime. Great for uploading pictures, videos, music and files to your computer or from your computer to anyone of the compatible cards. Incorporating the latest technology with USB 2.0 transfer you won't be sitting around waiting for files to upload or download. There are snap on covers that keep dirt and dust out when not in use. And it works with SD, SD-HC, Mini-SD, MMC, MMC Mobile, RS-MMC and Micro-SD cards too!

Features:

- Compatible with most versions of SD cards
- Super fast up or down load with USB 2.0 of pictures, videos, music and files
- Ultra compact design to keep in your pocket or purse
- Snap on covers to protect it from dust and dirt when not in use

- Transparent covers with status light
- Works with Windows, Mac and Linux operating systems
- Weighs only ounces.

Catalog numbers: SD-CR-BK (Black)
 SD-CR-BU (Blue)

Estimated street price: \$4.95

Available: March/April 2010

Specifications

- Number of slots: 1
- Size: 2.95"x1.15"x.4"
- Weight: .5 oz
- Transfer: USB 2.0
- Compatible cards: SD, SD-HC, Mini-SD, MMC, MMC Mobile, RS-MMC, Micro-SD

Supported operating systems:

- Windows98, ME, 2000, XP, Vista and later
- Macintosh OS 9.0 and later
- Linux Kernel 2.4.1 and later.

Product design and specifications subject to change without notice.

For additional product information, images or review samples please contact Nick Cheremsak via email at, ncheremsak@tocad.com or 973-627-9600, ext. 107.

ToCAD America Inc., a subsidiary of Japan's ToCAD Energy Co. Ltd., is the USA distributor for Sunpak digital flash units, digital photo frames, digital projectors, professional studio mono lights, flat panels and continuous light panels, tripods, filters, batteries, USB solar and conventional battery chargers, conversion lenses, adapters and camera accessories. They also market and distribute Hakuba tripods, cases, bags, and camera accessories and Sanyo

eneloop, photo lithium and alkaline batteries nationwide through photo and video specialty dealers, catalogs and national chains. In addition to photographic products, ToCAD is a world-class leader in the manufacture of rechargeable Nickel Cadmium, Nickel Metal Hydride and Lithium Ion batteries for digital cameras, medical, military and custom applications.

For more information on ToCAD America Inc. please go to tocad.com.

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