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FOR IMMEDIATE RELEASE

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NEW SUNPAK 100 DIGITAL MINI PROJECTOR SO SMALL IT FITS IN YOUR POCKET OR PURSE

View Your Images and Videos Over Six Feet Wide

PMA 2010, Anaheim, CA - ToCAD America Inc. announces its new Sunpak 100 digital mini projector so small it fits in your pocket or purse. The 100 is perfect for showing your images and videos to large groups. Just plug it into a computer with your digital images or videos and enjoy the show. The 100 digital mini projector will be on display at PMA 2010, February 21 – February 23 at the Anaheim Convention Center, **Booth 2258**.

The Sunpak 100 digital mini projector is so small, so compact and so light you can put it in your shirt pocket and forget it's there! Just set it up on the included mini tripod and plug it in for viewing images and computer displays in minutes. It has a maximum resolution of 640 x 480 for sharp, crisp images and displays. With a brightness of 10 lumen and a contrast ratio of 300:1, bright rooms will never be a problem. And with a projection range of up to 10', everyone will be able to see without the bulk of a large, heavy and conventional projector. And with USB 2.0 and 128MB of memory, you can always be ready to show!

Features

- Ultra small; light enough to fit in your shirt pocket
- Includes a mini tripod
- Sharp display of 640 x 480
- Brightness of 10 lumens

- Contrast of 120:1
- Display up to 10' away
- Remote control operation
- Built-in 128MB memory
- Weights less than 3 oz

Catalog number: SPR-100

Estimated street price: \$199.95

Available: February 2010

Specifications

- Size: 2.51" x 3.54" x 0.83"
- Weight: 2.83 oz
- Display: 640 x 480
- Brightness: 10 lumens
- Contrast: 300:1
- Projection size: maximum display size 118" (diagonal)
- I/O connection: USB 2.0
- Memory: 128MB
- Color: black
- Accessories: mini tripod, remote

Other

- Picture type: JPEG
- Video type: MJPEG
- Tripod socket: standard ¼" x 20

System requirements

- Windows: XP, Vista or higher
- CPU: Pentium 4, 1.5 Ghz
- Ram: 256MB

- Ports: USB 2.0

Product design and specifications subject to change without notice.

For additional product information, images or review samples please contact Nick Cheremsak via email at, ncheremsak@tocad.com or 973-627-9600, ext. 107.

ToCAD America Inc., a subsidiary of Japan's ToCAD Energy Co. Ltd., is the USA distributor for Sunpak digital flash units, digital photo frames, digital projectors, professional studio mono lights, flat panels and continuous light panels, tripods, filters, batteries, USB solar and conventional battery chargers, conversion lenses, adapters and camera accessories. They also market and distribute Hakuba tripods, cases, bags, and camera accessories and Sanyo eneloop, photo lithium and alkaline batteries nationwide through photo and video specialty dealers, catalogs and national chains. In addition to photographic products, ToCAD is a world-class leader in the manufacture of rechargeable Nickel Cadmium, Nickel Metal Hydride and Lithium Ion batteries for digital cameras, medical, military and custom applications.

For more information on ToCAD America Inc. please go to tocad.com.

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