



ToCAD AMERICA INC.
53 Green Pond Road, Rockaway, NJ 07866
973 627-9600 Fax: 973 664-2438

FOR IMMEDIATE RELEASE

Press Contact: Nick Cheremsak
Phone: 973-627-9600, ext. 107
Email: ncheremsak@tocad.com

NEW SUNPAK ULTRA 63 TRI-MONOPOD OFFERS 2-IN-1 FLEXIBILITY IN ONE CONVENIENT UNIT

The Ultimate in Tri-Monopod Technology from Sunpak

PMA 2010, Anaheim, CA - ToCAD America inc. announces its new Sunpak Ultra 63 tri-monopod that offers the ultimate in tri-monopod technology. The Ultra 63 tri-monopod offers a new sleek design with a waterfall style chassis that increases stability enhances function and strength. The Ultra 63 takes Sunpak's patent pending tri-monopod and design feature to the next level in tri-monopod technology. The Sunpak Ultra 63 tri-monopod will be on display at PMA 2010, February 21 – February 23 at the Anaheim Convention Center, **Booth 2258**.

The Ultra 63 tri-monopod builds on Sunpak's successful line of tri-monopods. The new Ultra 63 provides the same 2-in-1 feature of incorporating a monopod into the tripod. This important feature provides the perfect solution for photographers that need to have the flexibility of both a tripod and monopod but without the burden of carrying extra gear.

Starting with its newly designed all metal pan head it offers silky smooth pan and tilt functions perfect for photography and videos. With a quick release plate with video indexing pin, quick mounting and dismounting of a camera or camcorder is just a snap. The monopod center section includes a fast deployment 5 section leg assembly with twist and lock leg sections. The new waterfall chassis with all metal construction is sleek, sexy and built to take the rigors of professional use.

The Sunpak Ultra 63 tri-monopod also includes a great set of legs. The oversize leg sections have a 3-D cross section that offers superior strength while keeping the leg diameter as small as possible for weight reduction. The Ultra 63 tops off the three section legs with improved locking force flip lever leg locks with oversize levers to make them easy to use even with gloves for outdoors. The Ultra 63 extends to 63" as a tripod and to over 65" as a monopod. For added stability the Ultra 63 includes rubber feet, retractable leg spikes and leg braces with a fast acting twist and lock feature. The matte black powder coating finish protects and provides a highly non reflective finish that is both professional and functional for ultra low reflectivity.

With a capacity of 6.3 lb, the Ultra 63 tri-monopod is ready to support just about any digital SLR camera and lens combination.

Catalog number: 620-U63TM

Estimated street price: TBA

Available: TBA

Specifications

Maximum height: 63"/65.5" (tripod/monopod)

Minimum height: 24.75"

Folded length: 25.25"

Leg diameter: 0.86"

Maximum capacity: 6.3 lb

Weight: 4.1 lb

Warranty: limited lifetime

Product design and specifications subject to change without notice.

For additional product information, images or review samples please contact Nick Cheremsak via email at, ncheremsak@tocad.com or 973-627-9600, ext. 107.

ToCAD America Inc., a subsidiary of Japan's ToCAD Energy Co. Ltd., is the USA distributor for Sunpak digital flash units, digital photo frames, digital projectors, professional studio mono lights, flat panels and continuous light panels, tripods, filters, batteries, USB solar and conventional battery chargers, conversion lenses, adapters and camera accessories. They also market and distribute Hakuba tripods, cases, bags, and camera accessories and Sanyo eneloop, photo lithium and alkaline batteries nationwide through photo and video specialty dealers, catalogs and national chains. In addition to photographic products, ToCAD is a world-class leader in the manufacture of rechargeable Nickel Cadmium, Nickel Metal Hydride and Lithium Ion batteries for digital cameras, medical, military and custom applications.

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